



# Palm Berries Creator Program

## Terms & Conditions

These Terms & Conditions (“Terms”) govern participation in the Palm Berries Creator Program (“Program”) operated by Palm Berries (“Company,” “we,” “our,” or “us”).

By submitting an application or participating in the Program, you (“Creator,” “you”) agree to the terms outlined below.

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### 1. Program Overview

The Palm Berries Creator Program allows selected creators to collaborate with the Palm Berries brand by sharing authentic social media content. Participation may include complimentary products in exchange for content features.

Participation is voluntary and subject to approval at Palm Berries’ sole discretion.

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### 2. No Guarantee of Selection

Submitting an application does not guarantee acceptance into the Program. Palm Berries reserves the right to approve, decline, pause, or remove creators at any time, for any reason, without notice.

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### 3. No Employment or Compensation Relationship

Participation in the Program does not create an employment, independent contractor, partnership, joint venture, or agency relationship between Creator and Palm Berries.

Any complimentary product provided is not payment for services and does not constitute wages, compensation, or income.

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### 4. No Ongoing Expectations



Creators acknowledge that participation does not create any right or expectation to:

- Future collaborations
- Complimentary products
- Paid partnerships
- Exclusivity
- Continued participation

Palm Berries may modify or discontinue the Program at any time.

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## 5. Content Guidelines

All content featuring Palm Berries must be:

- Honest and authentic
- Respectful and appropriate
- Consistent with Palm Berries brand values

Creators agree not to post content that is:

- Offensive, defamatory, or misleading
- Harmful to the Palm Berries brand
- In violation of any platform rules or laws

Palm Berries reserves the right to request content edits or removal.

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## 6. Content Removal Upon Request

Palm Berries may request removal of any content featuring the Company at any time, including content that no longer aligns with brand standards, promotions, or business needs.

Creators agree to remove such content within **48 hours** of written or electronic notice.

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## 7. Non-Disparagement



Creators agree not to publish negative, harmful, misleading, or defamatory statements about Palm Berries related to their participation in the Program or receipt of complimentary product.

If concerns arise, creators agree to contact Palm Berries directly prior to posting publicly.

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## 8. Content Usage Rights

By participating, Creator grants Palm Berries a **non-exclusive, royalty-free, perpetual, worldwide license** to repost, share, display, and use content submitted, tagged, or created in connection with the Program across Palm Berries' marketing channels, including social media, website, and promotional materials.

No additional compensation is owed for such use.

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## 9. Creator Responsibility

Creators are solely responsible for:

- Their social media accounts
- Their posted content
- Compliance with platform rules and applicable laws

Palm Berries is not responsible for creator opinions, audience reactions, engagement results, or platform performance.

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## 10. Termination

Palm Berries may suspend or terminate a creator's participation in the Program at any time, with or without notice.

Termination does not limit Palm Berries' rights under these Terms.

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## 11. Limitation of Liability



To the fullest extent permitted by law, Palm Berries shall not be liable for any indirect, incidental or consequential damages arising from participation in the Program.

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## **12. Governing Law**

These Terms shall be governed by and interpreted in accordance with the laws of the United States, without regard to conflict-of-law principles.

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## **13. Acceptance of Terms**

By submitting an application, checking the agreement box, or participating in the Program, you acknowledge that you have read, understood, and agree to these Terms & Conditions.

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### **Palm Berries**

Creator Program Terms & Conditions

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